

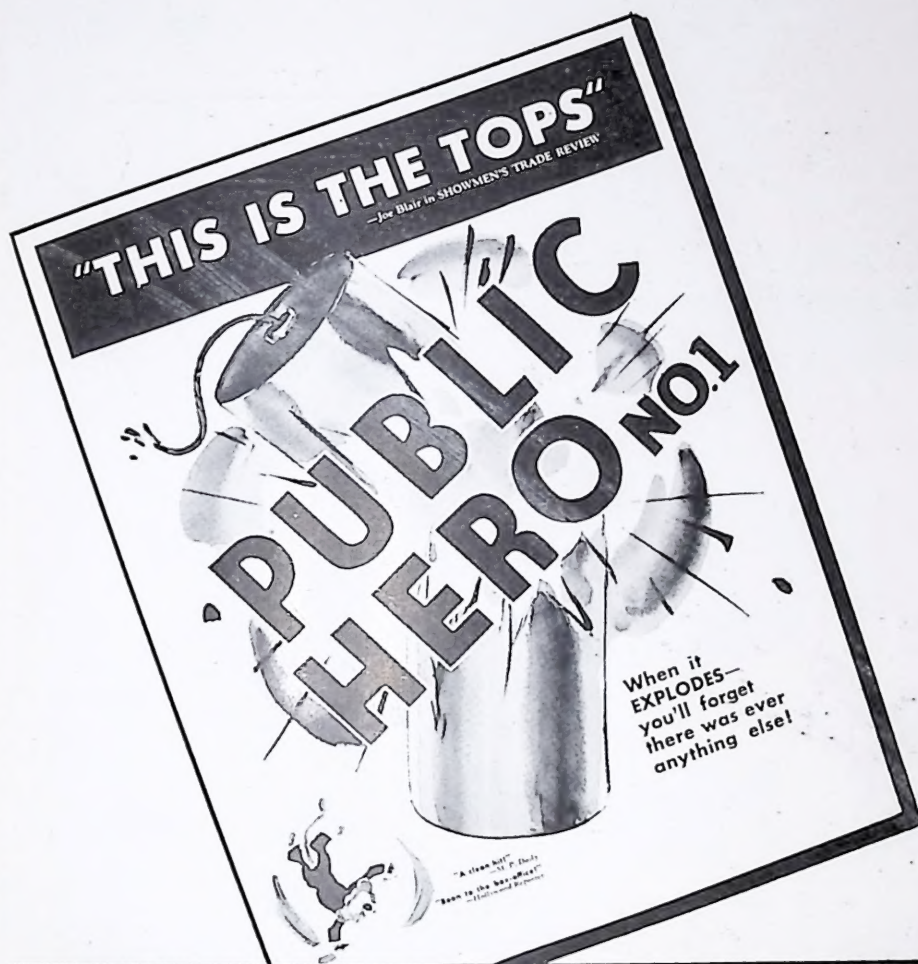
22 Star Productions for M-G-M Starry Way 1935-36

CANADIAN MOVING PICTURE DIGEST

Vol. 27, No. 8

TORONTO 2, CANADA

June 15th, 1935



AS PREDICTED! SEE NEXT PAGE!

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RAY LEWIS
Editor and Managing Director

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HER MAJESTY APPLAUDS



HER Majesty, Queen Mary, returned to her box at Covent Garden to applaud Grace Moore, who was responding to her third curtain call.

After the second curtain call, Her Majesty started to leave, but returned when Grace Moore responding to thunderous applause curtsied to Her Majesty, and Queen Mary smiled and bowed to Grace Moore!

It was a gala night for the star of opera and screen fame. Seldom has a singer achieved such a sensational success as did Grace Moore as "Mimi" in La Boheme. Fifteen curtain calls, a record for Covent Garden, was Miss Moore's distinction.

It recalled a night in 1919, when Melba sang before Their Majesties, King George V and Queen Mary, at Covent Garden, "Mimi" in La Boheme.

London's society beautifully gowned, glittering with jewels, reminiscent of the Metropolitan diamond horseshoe, came to hear Grace Moore's "Mimi".

The Duke and Duchess of York occupied a box, opposite Their Majesties; other members of the Royal Family were present occupying two boxes on each side of the stage.

His Majesty, King George V, was absent owing to illness.

The event was a personal triumph, not only for Grace Moore, but for Motion Pictures, giving to the youngest of the Arts its place in the Royal Processional of the Muses!

Grace Moore's association with Motion Pictures unquestionably has brought her world-wide fame and acclaim.

THE GHOST WALKS!

PEOPLE who love the stage and hate the movies, much as people who love a dog, hate a cat, have blamed movies for the decadence and the dead-like inertia of the stage.

Long, long ago, twenty-five years perhaps, the stage began to lose its hold through the hisses of its villainous villains. Melodrama in five acts and sixteen scenes full of murderous murders; innocent maidens pursued by black moustached villains who tied them to motor-driven saws, or bound them across railroad tracks, who shouted at them, "you are mine, body and soul, all, all mine", gave the amusement-going public a great big laugh! That laugh was fatal to Drama; and Drama then began to play around with Sex, it played without kid gloves; and the language it used in its playing made every woman who tried to be a lady, relax in her trying since Society could listen to a language which no woman ever thought of, much less spoke.

It was then that Motion Pictures in the person of Marcus Loew picked up all the heavily mortgaged circuits of melodramatic theatres, closed for lack of business, introduced Motion Pictures and vaudeville, giving the public clean entertainment, designed only for their Amusement!

"The Ghost Walks". The nation-wide promotion of the drama in the United States, through the use of \$1,000,000 in relief funds, to be utilized in providing jobs for unemployed players will start the companies once more touring across the country.

An old friend once said, "I am through with the down and outers, and henceforth I devote my services to the celestial hoboes, the down and uppers". It is excellent philosophy. Musicians, actors, artists, sculptors, poets, the celestial hoboes of a world depression, those who create harmonies, are among the people of the world who deserve our first consideration and help. They are creative!



RAW



RAY LEWIS

PRESENTS

YOU have heard the old proverb which advises us to "make hay while the sun shines". Now we discover that it is also profitable to make stars while the sun shines, for Leo has said, that the future of motion pictures is written in the stars. Metro-Goldwyn-Mayer will present for its 1935-36 program 22 star productions.

As we look over the year's announcement we find Norma Shearer, heralded as "The First Lady of the Screen", delightful, charming, Canadian-born Norma.

Then Greta Garbo in "Karenina", co-starred with Fredric March, smiles that friendly tantalizing smile which challenged the query, "she smiles, but of what is she thinking?" Next we view Clark Gable and we are told he has a million dollar personality to which we agree as we eagerly await, "China Seas".

NATURALLY among the stars, shines Wallace Berry; personality plus, he-man stuff, diamond-in-the-rough. Joan Crawford who writes her figures at the box-office, exhibitors recognize her marquee appeal. Robert Montgomery who always starts a controversy among the fans, "who do you like best, Gable or Montgomery?" and the answer always is, "both".

Then there is Jean Harlow. You have to hand it to Jean, she's glittering, she's starry, she has chic, she has vivacity, she has all that she should have and it registers upon the screen, platinum, it's a fashion.

William Powell, hit of "The Thin Man", hit as any man, because Powell is a man's man and a woman's man, clean-cut, tailored, swagger. Top Hat without the Top Hat, always the gentleman. Smooth, the personality you love to touch.

Myrna Loy, "Mrs. Thin Man" Leo calls her, but Myrna revealed quality, style before "Thin Man" came into her life. Leo recognized her starry material when she was a cub. Myrna has a following, she's different. The fans like this difference.

Nelson Eddy, charming voice, charming manner, young, good-looking, acts as well as he sings, and sings as good as he looks. Such a combination gets an elevation. The higher the fewer, 'tis said. There are few in Eddy's class as singer-actor.

JEANETTE MACDONALD, beautiful Jeanette, titian-haired, blue-eyed, perhaps green-eyed Jeanette; voice, carriage, the Princess of the Screen. Born Leo says "to sing love-songs", it's great to be born with a job.

Constance Bennett to whom her fans remain constant, Constance has style, she is Society, and Society loves motion pictures.

Freddie Bartholomew, star of "David Copperfield", the little English lad whom America has adopted as her own. Talking of Britishers, Charles Laughton, great anywhere, great everywhere, great anytime, any part, big planet among Leo's stars.

Grace Moore followed by a host of opera lovers, forerunner of Opera upon the screen. Metropolitan, Covent Garden flair. The fans and the dowagers are singing her praises. Her Majesty, the Queen of England, listened to her voice, at a command performance; the voice that made "One Night of Love" a never-to-be forgotten memory. From the sublime to the ridiculous, "The Four Marx Bros." written in the stars. Leo did it and Leo should know his stars. If there are "nuts" upon earth, why not "nuts" in heaven? Starry nuts, celestial nuts, Harpo and his harp, he has motion pictures on a string, but if shoe-strings can make millions, cat-guts can make music; at all events The Four Marx Bros. have the laugh on the philosophers, since they have taught the world that there is a philosophy in the business of being "nutty" and being "nutty" is good business.

LIONEL BARRYMORE, characterizations that walk out of the theatre with you, many, varied the Barrymore flavour, the Barrymore ability, Lionel, a Lion among the stars of Leo.

Spencer Tracy, crash, a blasting force, front page, headlines, no wishy-washy procrastination here. Right from the shoulder-stuff, slap, bang, it's in the bag. Tracy, blazing his trail across the skies.

Laurel and Hardy, together, like the Gemini twins, inseparable by Public Demand. Born to be funny, even Leo has roared with laughter when they donned their kilts. Over the pond they won a British reception, a million, or two Britishers stood in a crowd to give them welcome; and yet it has been said, an Englishman has no sense of humour.

Jackie Cooper in the million-friends class also, Jackie who is everybody's boy and who makes every man realize he was Jackie before he grew up; and every woman realizes the magic in these words "It's a boy".

Everybody listening, our station is M-G-M, Leo announcing Jack Benny, "Broadway Melody 1936", it's in the stars, let's go.

(Continued on page 6)

Fox Twentieth Century Tie-Up Results in Fox Twentieth Century Pictures Trade-Mark



Show Business



William Powell in "Black Chamber"

William Powell's next picture for Metro-Goldwyn-Mayer, now that "Masquerade" is completed, will be "The Black Chamber" a story which had been intended for Powell last season, and had been deferred until that busy actor could complete other assignments.

"The Black Chamber" is based on the book by Major Herbert O. Yardley.

Korda to Produce "Moscow Nights"

"Moscow Nights" is the next production on the schedule of Alexander Korda, and Anthony Asquith has been assigned to its direction.

"Moscow Nights" is from an unpublished novel by Pierre Bendit. The dialogue is being rewritten by Eric Siepmann. Harry Baur, now appearing in the French production on the Paris screens, has been signed for the leading role by Korda.

Lucien Hubbard Will Produce "Calm Yourself"

Lucien Hubbard will produce "Calm Yourself", an adaptation of Edward Hope's story of the same name.

The screen play has been prepared by Arthur Kober, and George Seitz will direct. Heading the cast are Robert Young, Betty Furness and Nat Pendleton.

"Hooray for Love" Music On the Air Waves

The catchy tunes written by Dorothy Fields and Jimmy McHugh for "Hooray For Love", RKO Radio musical featuring Ann Sothorn and Gene Raymond, are getting an exceptional number of pre-release plugs on the air.

"Hooray For Love", "You're An Angel", and "I'm Living in a Great Big Way", three of the show's hits, were heard on ten first-line programs over WEA, WJZ and WABC in five days recently.

With an unusual number of airings lined up for the near future, "Hooray For Love" will hit the screen at the peak of the music's popularity.

Roland Young, having made the Hollywood grade in the recent productions of "David Copperfield" and "Ruggles of Red Gap", is now at work at his newest assignment in the London Films production, "The Man Who Could Work Miracles". He is facing the cameras in this second of H. G. Wells's screen plays for Alexander Korda.

"Diamond Jim" at Universal City

"Diamond Jim", in its fourth week of production at Universal City, is already established in the film colony's consciousness as a product of great magnitude and great interest. Universal is so thoroughly satisfied with the rushes so far that last week it announced "Diamond Jim" as the lead-off picture of its next season's list. Preston Sturges who has been writing the screenplay of Parker Morell's biography of the man who made the gay nineties gay, has finished his work and has started work on his own original story, "A Cup of Coffee".

Jeanette MacDonald

"Naughty Marietta" now is to become a charmer of the heyday of the old "Barbary Coast" of San Francisco.

Jeanette MacDonald, who swept to added fame with the recent release of the famous Victor Herbert operetta in which she shares starring honors with Nelson Eddy, has just signed a new long-term contract with Metro-Goldwyn-Mayer.

Her next picture is to be "San Francisco", a romantic musical drama of the early years of the twentieth century.

The story is an original by Robert Hopkins, with screen play by Anita Loos.

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Toronto Theatres

LOEWS—Manager Jules Bernstein—"One New York Night", with Franchot Tone, Una Merkel and Conrad Nagel, a Metro-Goldwyn-Mayer feature.

IMPERIAL—Manager Jack Arthur—RKO Radio release, "Break of Hearts", starring Katharine Hepburn and Charles Boyer.

TIVOLI—Manager D. Krendal — "Naughty Marietta", featuring Jeanette MacDonald and Nelson Eddy, a Metro-Goldwyn-Mayer picture.

UPTOWN—Manager Tom Daley — "In Caliente", with Dolores Del Rio, a First National feature.

SHEA'S—Manager Jerry Shea — "The Daring Young Man", with James Dunn, Mae Clark, and Neil Hamilton, a Fox production.

Katharine Hepburn Makes New Host of Friends in "Break of Hearts" RKO Feature at Imperial, Toronto

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